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Pillai Centre of Entrepreneurship hosts talk on data analytics

dna correspondent @dna

Vashi: Mahatma Education Society's Pillai Centre of Entrepreneurship hosted a talk on practical applications of big data analytics by Akash Bhatia, co-founder and CEO of Infinite Analytics, on November 5, at Dr KM Vasudevan Pillai campus.

Over 300 students attended the talk, along with heads of institutions and faculty members. Bhatia started the talk by stating that data was growing exponentially and that 90% of the world's data was generated in the last two years.

He spoke at length on the immense potential of data analytics in various fields of finance, health-care, manufacturing and education. He cited various examples on how data analytics helped to understand consumer behaviour, resulting in making personalised recommendations for the client. He also answered queries on tech-

nical aspects of his business.

The Pillai Centre of Entrepreneurship was set-up in August to encourage and inculcate entrepreneurial spirit among youth. It is a platform for networking, building entrepreneurship skills and providing access to high quality technical and managerial expertise. It is a forum to assist in developing entrepreneurs and support innovative ideas from ideation to fruition.

The centre also plans to organise a series of talks, ideation workshops and business plan competitions to hone the entrepreneurial skill set of students.

Dr Priam Pillai, the COO of Mahatma Education Society, firmly believes that talks by successful young entrepreneurs like Bhatia can be a huge motivation for students to pursue their dreams and bring their ideas to fruition.

Over 300 students, heads of institutions and faculty members attended the talk on big data analytics by Akash Bhatia (top), co-founder and CEO of Infinite Analytics, on Thursday, at Dr KM Vasudevan Pillai campus

Citizen reporters

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